

www.polishandwhite.co.nz Privacy Policy

Type of website: Ecommerce

Effective date: 15th day of May, 2024

www.polishandwhite.co.nz (the "Site") is owned and operated by Marnie St George. Marnie St George can be contacted at:

support@polishandwhite.co.nz

(21) 153-1734

228 Orakei Road, Remuera, Auckland 1071

Purpose

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

1. The personal data we will collect;
2. Use of collected data;
3. Who has access to the data collected; and
4. The rights of Site users.

This Privacy Policy applies in addition to the terms and conditions of our Site.

Consent

By using our Site users agree that they consent to:

1. The conditions set out in this Privacy Policy; and
2. The collection, use, and retention of the data listed in this Privacy Policy.

Personal Data We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

If you choose not to provide us with the personal data listed below, or if we are unable to collect that data, we may not be able to provide you with certain services or information, or may not be able to carry out an activity you have requested.

Data Collected Automatically

When you visit and use our Site, we may automatically collect and store the following information:

1. Location;
2. Clicked links; and
3. Content viewed.

Data Collected in a Non-Automatic Way

We may also collect the following data when you perform certain functions on our Site:

1. First and last name;
2. Age;
3. Date of birth;
4. Sex;
5. Email address; and
6. Phone number.

This data may be collected using the following methods:

1. Using an online booking platform that is cloud based and creating an account with google analytics.

How We Use Personal Data

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for the following purposes:

1. Analytics for customer engagement, age and gender.

The data we collect when the user performs certain functions may be used for the following purposes:

1. To assess the customer's experience, how many people are visiting the website and are they converting to a booking.

Who We Share Personal Data With

Employees

We may disclose user data to any member of our organisation who reasonably needs access to user

data to achieve the purposes set out in this Privacy Policy.

Other Disclosures

We will not sell or share your data with other third parties, except in the following cases:

1. If the law requires it;
2. If it is required for any legal proceeding;
3. To prove or protect our legal rights; and
4. To buyers or potential buyers of this company in the event that we seek to sell the company.

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

How Long We Store Personal Data

User data will be stored until the purpose the data was collected for has been achieved.

You will be notified if your data is kept for longer than this period.

How We Protect Your Personal Data

In order to protect your security we use a cloud based data storage system called Timely. We take your privacy seriously. Every Timely account that stores data like yours is protected with an email and password, as well as optional two- step authentication using SMS codes if login details are lost or stolen. Timely don't access or share any of your data.

For the safety of our clients, we maintain records of any health or medical conditions which may indicate that a particular service or treatment should not go ahead (eg allergies, pregnancy, skin conditions or light sensitive medication) or a particular product should not be used (eg products containing nuts, fish oils etc). These health records are not used for any other purpose. Client records are held securely within our cloud based salon software system and can only be seen by me the owner of Polish and White.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

Children

We do not knowingly collect or use personal data from children under 16 years of age. If we learn that we have collected personal data from a child under 16 years of age, the personal data will be

deleted as soon as possible. If a child under 16 years of age has provided us with personal data their parent or guardian may contact our privacy officer.

How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data and to who we disclosed your personal data, or if you would like your data to be deleted or modified in any way, please contact our privacy officer here:

Marnie St George

marn@slingshot.co.nz

(21) 153-1734

69 H Almorah Road, Epsom, Auckland 1023

How to Opt-Out of Data Collection, Use or Disclosure

In addition to the method(s) described in the *How to Access, Modify, Delete, or Challenge the Data Collected* section, we provide the following specific opt-out methods for the forms of collection, use, or disclosure of your personal data specified below:

1. Marketing emails. You can opt-out by unsubscribe at the bottom of a marketing email.

Modifications

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

Contact Information

If you have any questions, concerns or complaints, you can contact our privacy officer, Marnie St George, at:

marn@slingshot.co.nz

(21) 153-1734

69 H Almorah Road, Epsom, Auckland 1023